

Bra Art Competition Rules & Information

Rules:

- The entry fee is a \$250 donation to ACS (Entry fee is 100% tax deductible)
- No inappropriate, political, racial, or lewd bras will be accepted.
- Entries must be original and created by either you or someone in your team.
- Bras must be in new/good condition. No size or color restrictions.
- Must submit a picture of your masterpiece with a neutral background by **Wednesday, September 28, 2016** to be eligible for judging and public vote. All entries will be uploaded to our website and will be assigned a donate button to collect votes.
- No entries for online voting will be accepted after Friday, September 30th.

Submissions will be judged on the following criteria:

- Originality
- Workmanship
- Creativity

Voting:

Online:

- Online voting starts Saturday, October 1 and runs until Thursday, October 6 – 7 PM at www.ACSArtBras.org
- The public can make a \$1.00 donation to the American Cancer Society to vote for “Bra of The Year” at www.ACSArtBras.org

Night-of:

- Every guest will receive a ticket (included in ticket purchase price) to place their People’s Choice Vote in the bucket for the bra they like the best.
- Additional donations will be accepted the night of for additional votes via cash/check/credit card. The value of the donation will be exchanged for tickets to drop in vote buckets.
- All voting ends at 7:00 PM Thursday October 6.
- We will post a final leaderboard online by 3 PM the day of the event (October 6) - This will be the last public update until the winners will be announced between 7:30 - 7:45 PM.

Winners:

- A panel of 3 local breast cancer survivors will serve as the 2016 Bra-Vissimo! Judges. They will judge the bras on scale of 0-10 for originality, workmanship and creativity.
- Prizes and plaques will be awarded for 1st, 2nd & 3rd place
- The award for “Bra of the Year” will be awarded to the bra that receives the most votes from the People’s Choice competition.